Xerox® EX Print Server
for the Xerox® iGen4® Press

Powered by

fiery®

xerox ®

Achieve higher levels of productivity, profit and success with Fiery

The Xerox® EX Print Server for the Xerox® iGen4® press makes you more competitive, increases your efficiency and boosts your profitability. This powerful combination delivers unparalleled image and color quality, maximum productivity and unsurpassed reliability, so you can produce exceptional results every time. The combined solution is ideal for producing high-margin print jobs such as high-end collateral, direct marketing and photo specialty products. Read more about how the EX Print Server can benefit your top and bottom line.

Leverage Resources More Efficiently with Fiery Workflow

Fiery servers have a worldwide reputation as the industry standard workflow in digital printing. In fact, there are over 16 million Fiery users today, making it easier for you to leverage operators' current experience and shorten the learning curve for new operators of various skill levels. The technology also makes you more productive by optimizing resources and labor more efficiently.

Achieves Maximum Productivity and Power

The EX Print Server is one of the first technologies to ship Fiery Command WorkStation® 5 (CWS5), making operators more productive by allowing them to do multiple functions quickly and easily. It also comes with direct connectivity to iGen4®, guaranteeing maximum production by streamlining and speeding communication with the engine. In addition, its powerful hardware platform delivers increased processing speed to boost the RIP's performance and increase productivity, especially when dealing with large-sized jobs or complex files like variable data printing (VDP).

By supporting the Adobe® PDF Print Engine, the EX Print Server also offers a native end-to-end PDF workflow, allowing customers to improve the consistency and flexibility of their printed output from design to print.

Increases Profits through Faster Setup and Processing of High-Margin, Complex Jobs

Fiery SeeQuence Suite offers powerful makeready tools for document composition and imposition functions that simplify and speed up labor-intensive document preparation tasks via a fully visual interface. The EX Print Server also allows you to produce powerful personalized communications with visual streamlined job preparation and approval times that guarantee client satisfaction.

Support for the optional XXL format allows you to leverage more space through SeeQuence Impose while opening up new extra-large-format applications previously unavailable with this class of digital press.

Ensures Color Accuracy and Consistency Every Time

The EX Print Server eliminates the guesswork for color consistency and accuracy by guaranteeing the best out-of-the-box color. It reproduces the expected color with the Inline Spectrophotometer (ILS) and Color Maintenance Tool (CMT). It also comes with advanced color management and control tools, such as the Fiery Graphic Arts Package, Premium Edition and Fiery Color Profiler Suite, to achieve the right color every time. In addition, the calibration, profiling and Paper Catalog features are synchronized to reduce print errors.

The Fiery driven iGen4 adheres closely to the Automated Color Quality Suite to ensure consistent and accurate output with every print, no waste and higher satisfaction from the end customer. Add the optional Matte Dry Ink and achieve unprecedented press-like output.

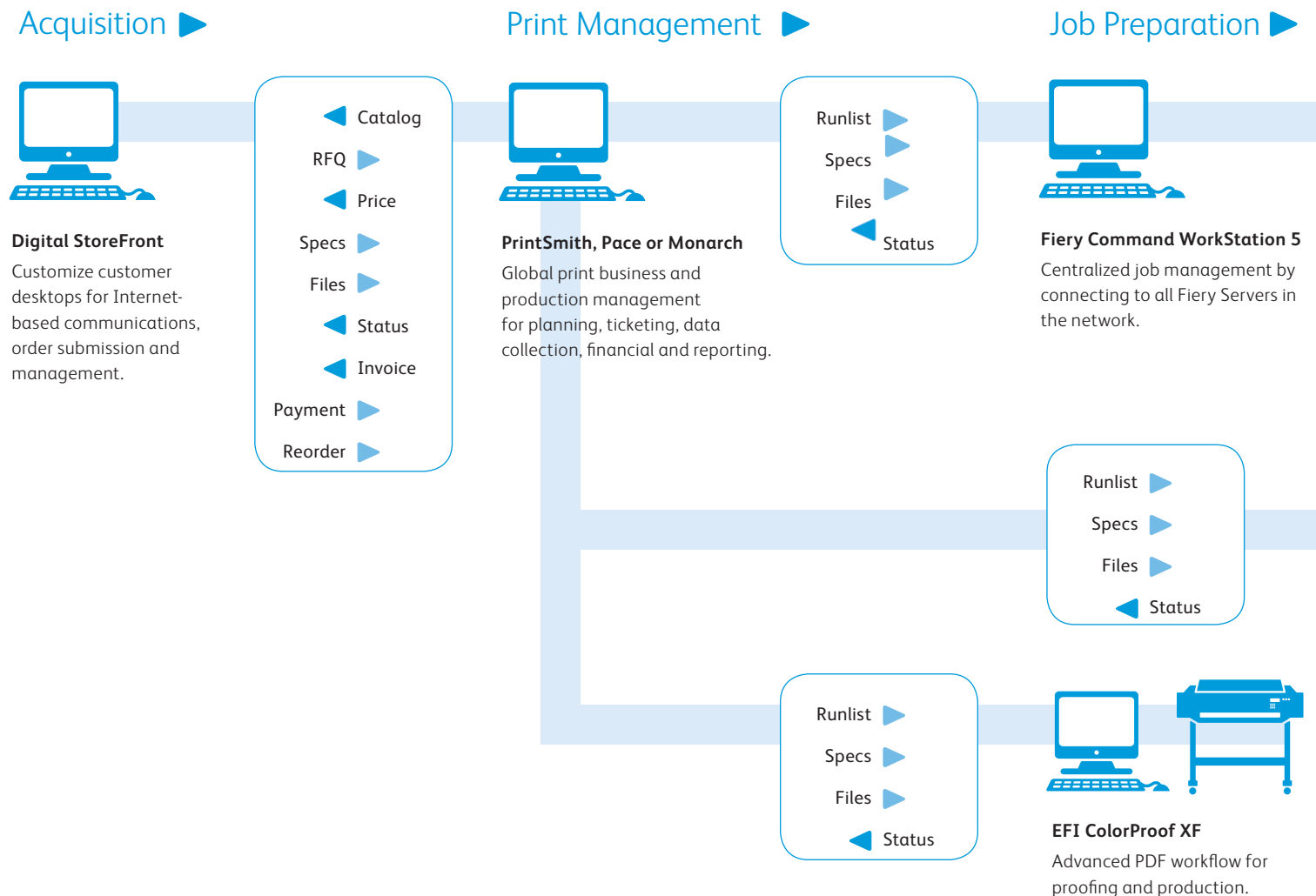## Improves Communication for Enhanced Customer Satisfaction

It offers the most open platform for customer job submission. It comes with many features to enhance client loyalty and retention such as integration to Web-to-print solutions, FTP and e-mail printing, hot folders and virtual printers. The EX Print Server also reduces errors with the Fiery Driver, a bi-directional, flexible and customizable driver.

More revenue, more profit!

- Throughput optimization
- Reduction of job setup times, waste and errors
- Profitable revenue growth
- The right color the first time, every time
- Increased customer satisfaction

EFI™ partners with Xerox to help your business thrive

Your business can leverage its current EFI solutions to maximize business opportunities and profitability. Whether you have an EFI VUTEk® superwide, EFI Rastek® wide format printer, EFI Print MIS or EFI Proofing solution, you can take advantage of the integration between multiple EFI and Xerox® technologies to optimize job management and production workflow.

Acquisition ▶

Digital StoreFront
Customize customer desktops for Internet-based communications, order submission and management.

◀ Catalog
RFQ ▶
◀ Price
Specs ▶
Files ▶
◀ Status
◀ Invoice
Payment ▶
Reorder ▶

Print Management ▶

PrintSmith, Pace or Monarch
Global print business and production management for planning, ticketing, data collection, financial and reporting.

Runlist ▶
Specs ▶
Files ▶
◀ Status

Job Preparation ▶

Fiery Command WorkStation 5
Centralized job management by connecting to all Fiery Servers in the network.

Runlist ▶
Specs ▶
Files ▶
◀ Status

Runlist ▶
Specs ▶
Files ▶
◀ Status

EFI ColorProof XF
Advanced PDF workflow for proofing and production.
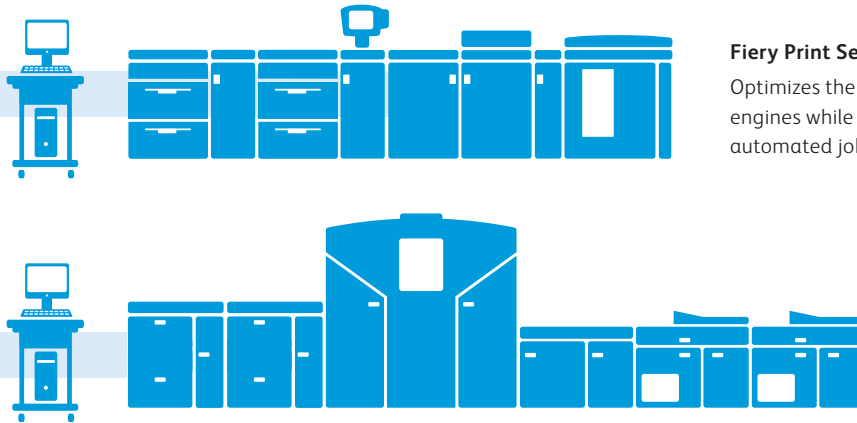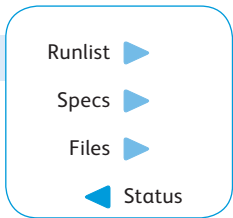
Fiery Integrates into Multiple Environments

Fiery and Fiery Command WorkStation provide a new level of integration for process and profit improvement, including seamless connectivity to Xerox® FreeFlow® for workflow automation. Fiery's integration also serves as a gateway to other EFI solutions and third-party tech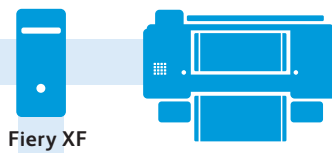nologies. Now, you can share information, improve accuracy and speed up production by streamlining the use of information from your client's desktop (EFI Digital StoreFront®) to your management system (EFI PrintSmith™, Pace™ or Monarch) to your Fiery and onto your Xerox® production solution.
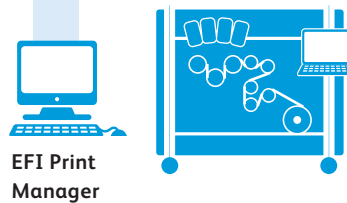
Production

Runlist ▶

Specs ▶

Files ▶

◀ Status

Fiery Print Servers

Optimizes the throughput of Xerox® engines while offering simplified and automated job preparation tools.

Fiery XF

VUTEk Superwide Printers

EFI Print Manager

Jetrion 4000
Industrial Inkjet Systems

Feature highlights and customer benefits

Increased Productivity and Power

Feature Description	Customer Benefits
Adobe PDF Print Engine 2 (APPE) support	Offers native PDF end-to-end workflow. Allows your customers to improve the consistency and flexibility of their printed pieces from design to output in digital and offset print solutions.
Direct connectivity to iGen4®	• Guarantees production at engine's rated speeds in all printing modes using any media size and type. • Simplifies stock selection and eliminates stock mismatches with a fully integrated iGen4 Stock Library that includes the Fiery Paper Catalog. • Produces accurate color with improved color and calibration controls. • Simplifies installation, maintenance and support.
High-performance hardware	Delivers faster job processing when working with large-sized jobs or complex files like VDP.
Fiery Command WorkStation 5	• Gets jobs done with fewer clicks. • Reduces printing errors and waste. • Delivers same functionality experience in Mac and Windows®.
Fiery SeeQuence Suite	• Simplifies and automates labor-intensive document preparation via an intuitive, fully visual interface. • Provides same functionality experience in Mac and Windows.*
Object-Based Screening	Allows users to apply the best screen for text and graphic objects within the job.
New Mac Driver	Provides easy access to repetitive functions, reducing keystrokes and increasing efficiency.
Configurable Sample Print	• Provides uninterrupted quality assurance check with easy Start/Stop button. • Minimizes print errors and waste and optimizes the engine's output.
Advanced Job Management features (Reorder Held Jobs, Suspend On Mismatch, Cancel On Mismatch, Print Next, Rush Print)	• Increases throughput. • Addresses last-minute workflow changes.
Built-in integration with FreeFlow® Suite	• Offers seamless integration with prepress and production workflows. • Provides more workflow automation tools to increase productivity even further. • Meets current and future printing needs by integrating with third-party technologies such as EFI DSF.

* An additional license for compatible Adobe Acrobat and Enfocus PitStop for Mac is required.

Unparalleled Color Quality

Feature Description	Customer Benefits
Full integration with ILS and CMT features Automatic update of Paper Catalog entries	• Optimizes engine's color gamut and offers highest color accuracy with Fiery Color Profiler Suite. • Profiles all paper stocks with easy "one touch button" approach. • Simplifies job setup, even for a mixed media job. • Reduces operators' errors.
Fiery Color Profiler Suite	• Guarantees color accuracy across the production site and color conformance with specific customers' standards. • Reduces proofing times and minimizes errors and waste with In-RIP soft proofing capabilities.
Fiery Graphic Arts Package, Premium Edition	• Offers advanced tools for prepress and integration into existing prepress workflows.
Pantone Calibrated	• Achieves the most accurate PANTONE® color reproduction.
Fiery Spot-On	• Produces accurate spot color reproduction.
Full support of all Graphic Arts features (Half tone simulations, Progressives, color edits in ImageViewer)	• Offers extended prepress tools to achieve expected color.
Automated validation with ISO standard	• Verifies compliance by printing and measuring the Fogra Wedge. • Automates Fogra Wedge support for Altona Visual test.

Xerox® EX Print Server specifications

Hardware Specifications

- Intel® Xeon® Processor X5560 (8M Cache, 2.80 GHz, 6.40 GT/s Intel® QPI)

- 4 GB RAM

- 1,333 MHz Front Side Bus

- 2 x 500 GB HDD for Data

- 1 x 250 GB HDD for OS

- CD/DVD-RW Drive

Standard Software

- Fiery System 9 Release 2

- Graphic Arts Package, Premium Edition

- Fiery SeeQuence Suite

- Fiery Color Profiler Suite

- Fiery Integrated WorkStation

- Fiery JDF

- Adobe PDF Print Engine

- GUI Kit (22" display, keyboard, mouse)

Options

- Removable Hard Disk

For more information regarding the EX Print Server, refer to the Fiery sales guide mini-matrices and feature matrices included in the Fiery Sales Kits.

For more information about how to buy Fiery products, call 1-800-ASK-XEROX or visit www.xerox.com.

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