



Amplify your variable messages with personalized charts and graphs.

Transforming data into graphics with impact

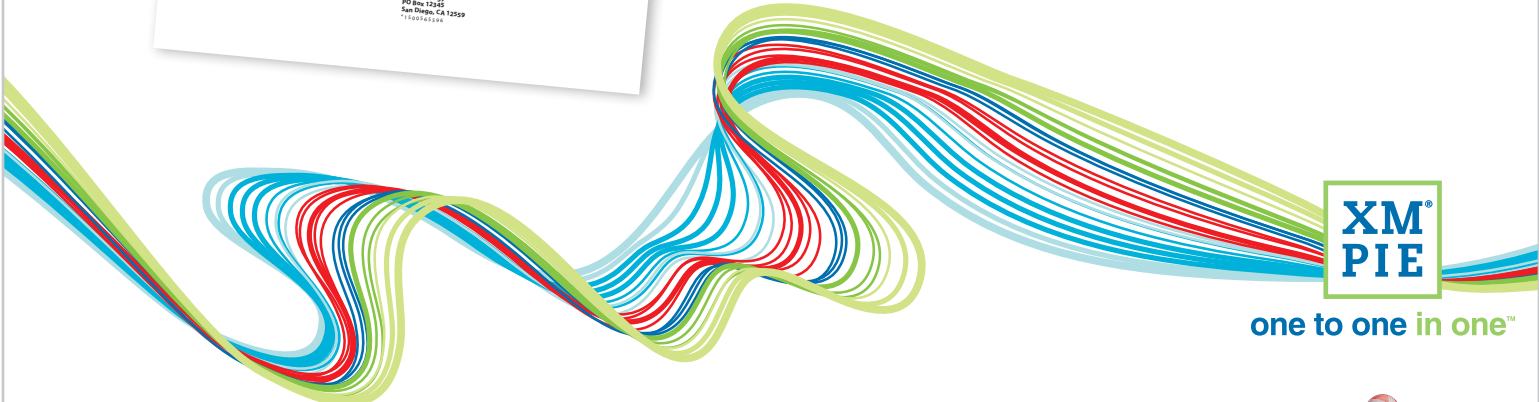
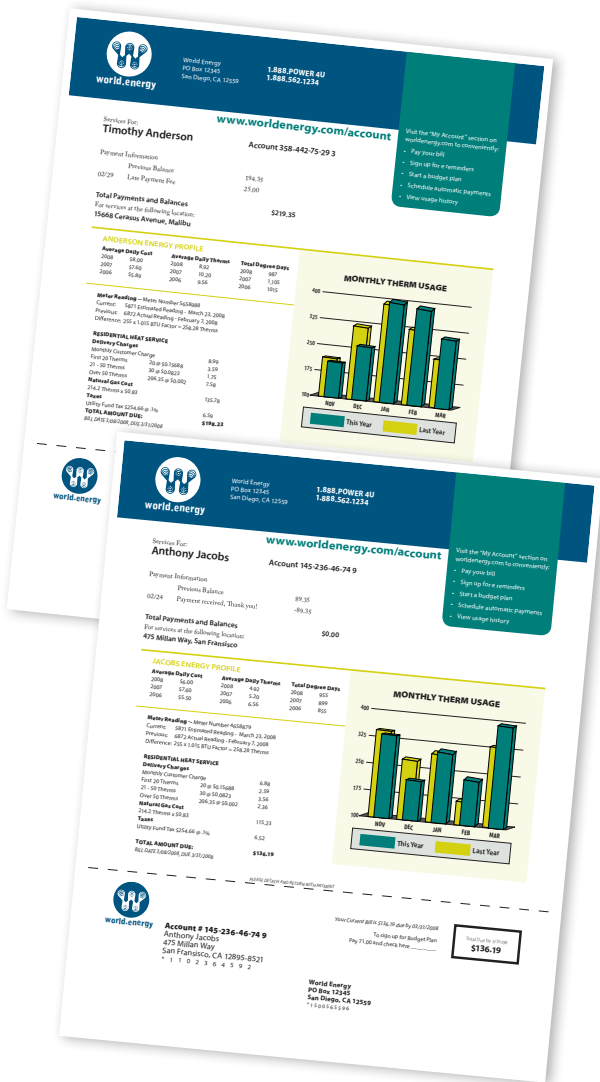
If you want to capture your recipients' attention, pump up the visual volume of your data through personalized, design-rich, data-driven graphs and charts using XMPie® uChart®.

XMPie uChart helps you produce one-to-one marketing communications that incorporate visual data, represented as personalized charts. Whether you use financial data, regional data, or virtually any type of tabular business data, uChart gives you the tools needed to graphically communicate your message.

With uChart, you can automatically display tabular information within a page layout as a pie, bar, area or line chart. Legends and display properties can also be assigned to provide additional context to charts. In addition, uChart works with uDirect® and PersonalEffect®, so data in your charts is consistent with all of the other variable information in your documents.

Learn more about the full line of XMPie products. Visit www.xmpie.com or call (212) 479-5166.

By using charts to visually display complex information, the billing statements are more meaningful and relevant to each recipient.

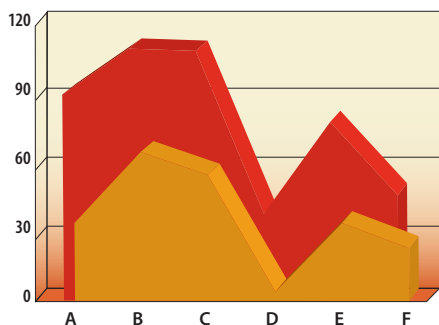
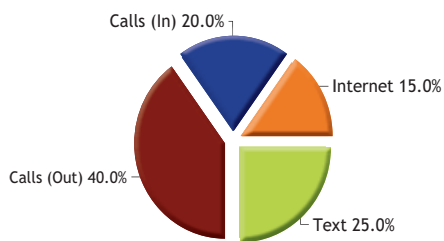


one to one in one™

A xerox Company



Pictures are worth a thousand words



uChart lets you select from pie, bar, area and line charts, and gives you the power to control charting options, such as color, font size, legend, data set, 3D effect and more.

uChart features comprehensive graphic design capabilities provided by Adobe® InDesign®, including scaling, rotating, skewing and background color. You can also place charts in either the foreground or background of other objects, create 3D charts, and auto-merge small pie chart slices.

In addition, uChart automatically fits the data in the charts, either increasing or decreasing the size of the chart elements to fit within the InDesign graphic box created. And it allows designers to preview and proof each recipient's record in InDesign before going to production.

With uChart, the data table driving the chart can come from a separate file than the table driving the customer records – eliminating the need to create specialized customer files when adding customized charts and tables to your variable designs. For example, when individual stock portfolio reports are generated, the stock information is extracted

from the appropriate database and appears as a table. uChart uniquely uses this table to drive the values for the chart design, instead of requiring users to manually integrate the stock information into the original customer database.

Quite simply, uChart helps you efficiently and effectively drive your message home with personalized charts and graphs.

uChart Desktop Requirements:

- Mac or Windows workstation running XMPie uDirect or uCreate™ plug-in to InDesign

Data Sources Supported:

- ODBC-compliant databases including Text, CSV, MS Excel*, MS Access*, FoxPro*, DBF*, SQL Server*, Oracle*

*Windows only

Supported Output Formats:

- PDF, PDF/VT, PostScript, VIPP, PPML, PPML/VDX, and VPS

