Executive Suite
Xerox® Mobile Print Solution transforms how top executives work at international hotel corporation.

Industry

Hospitality

Products

- Xerox® WorkCentre® 6400
- Xerox® ColorQube® 8900

Solution

- Two Xerox® WorkCentre 6400 Color Multifunction Printers
- One Xerox® ColorQube 8900 Solid Ink Color Multifunction Printer
- Ten Xerox® Mobile Print Solution licenses
- Phased in Mobile Print deals at South American and World Headquarters

Customer's Existing Environment

An international hotel corporation regularly hosts executives from South America and Europe at its North American Headquarters. Priding itself as a leader in technology for guests and employees, the company works to make each visit an opportunity to showcase new technology to high-level executive groups. Executives have expressed a desire to use their smart phones, tablets and other devices to access and print documents. The company turned to Xerox – its technology partner for more than a decade – for a solution.

How Xerox Helped

Xerox introduced the Mobile Print Solution at a time when the company was preoccupied with its rollout of Windows 7. Xerox received permission to host a 90-day Mobile Print trial at the company's technology lab, which re-energized the conversation about Mobile Print.

Results and Benefits

Because technology on its executive floors was old and out of compliance, Xerox recommended the area as an ideal place to showcase Mobile Print and proposed retrofitting the area with new Xerox® print devices enabled with Mobile Print. The solution was well received among executives and offered them a more ambitious and cost-effective way to transform the way they worked. Executive sponsorship in the company's North American headquarters set the stage for a phased-in Mobile Print install at the company's worldwide and South American headquarters. It has also opened the door to new Mobile Print opportunities with individual hotel franchises worldwide.

To learn more about Xerox® Mobile Print Solution,
go to **www.xerox.com/mobileprint**.