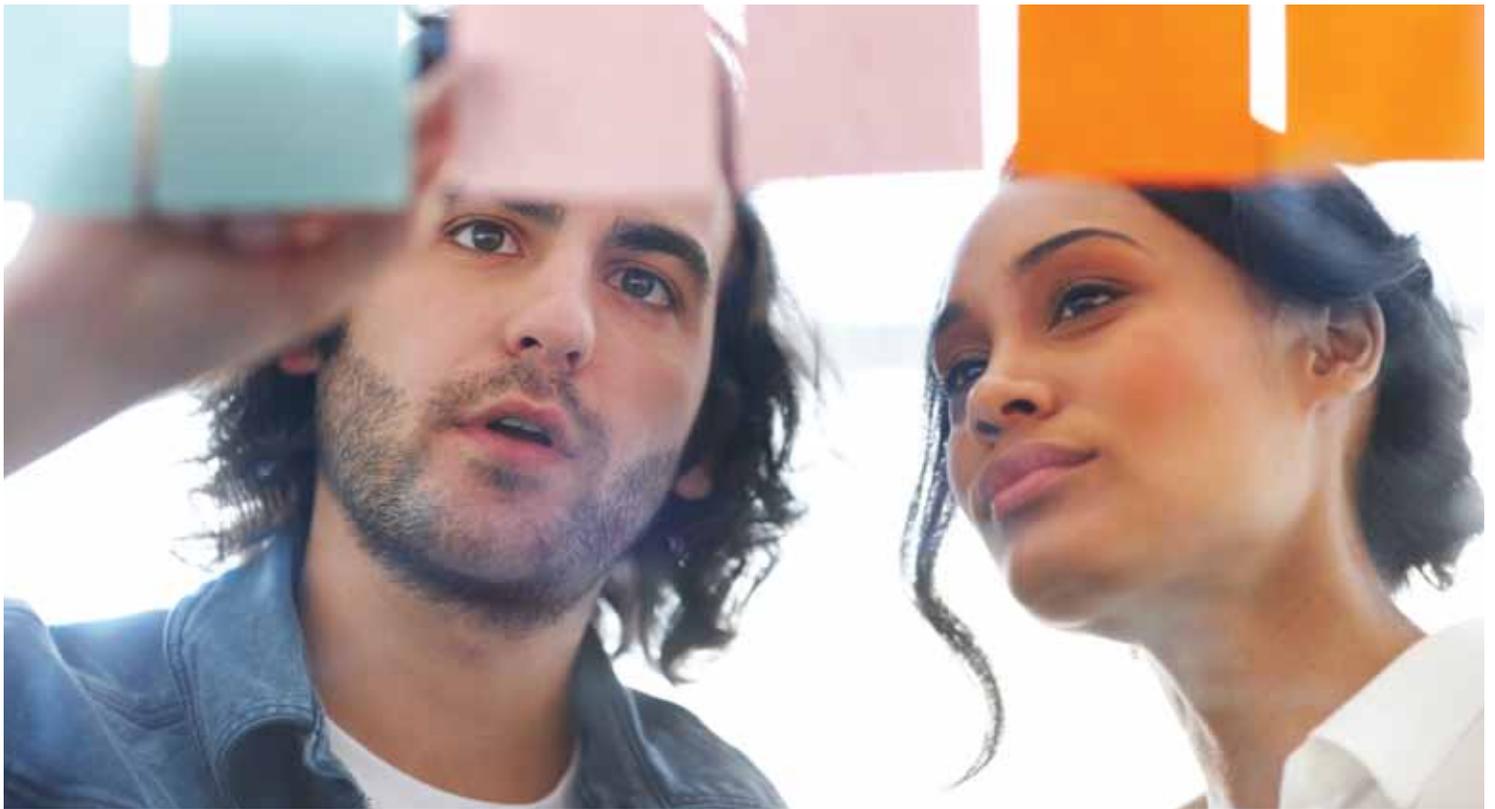


Ultimate job flexibility.

Xerox® iGen® 5 Press



“For years I’ve thought that digital print solutions would limit my job capabilities. Has anything changed?”

Now there’s an opportunity to do what others can’t.

There is a perception that digital printing has fewer capabilities and limits the jobs you can do for your customers.

The truth is, it isn’t limited; it’s different. Digital printing actually expands your job range to suit the way our industry is moving toward with shorter runs, greater variability and faster turnaround times.

When you add it all up, the solution is clear: the Xerox® iGen® 5 Press.

Unique combination of features and capabilities.

The Xerox® iGen® 5 is the newest generation in the iGen® family, continuing our legacy of market-leading innovation that has resulted in the most productive digital press in the world. iGen® 5 represents the latest in digital production color excellence from Xerox. It adds powerful new features — like the option for a 5th station for Specialty Dry Inks — that expand your capabilities and to position you to succeed in the changing digital marketplace.

The Xerox® iGen® 5 Press expands what you have to offer.

Only iGen® 5 lets you seize the opportunity for shorter run jobs with the highest levels of image quality, whether they utilize four or five color processes. Ultimately, job flexibility equals business flexibility. And when your digital print solution is truly flexible, it assures you are always prepared to respond to customer needs — economically — as they shift from day to day. Nothing is more important to your continued viability and growth.

More productive finishing.

Xerox® IntegratedPLUS Finishing Solution

Jobs come in all shapes and sizes, each requiring unique prepress, media and finishing options. And as the number of jobs coming into the shop increases from a handful to dozens or even hundreds a day with the shift to short run digital, you can't afford to have manual labor handling each job.

Xerox® IntegratedPLUS Finishing Solution eliminates the need for highly skilled prepress operators to prepare files according to finisher specifications. It does away with manual programming at the finishing device and reduces the risk of error because the necessary parameters — such as page imposition, page ordering and trimming — are set automatically when a job enters your workflow. It extends the convenience and cost effectiveness of automatic finishing to multiple printers — including Xerox® and non-Xerox® printers in the same shop — without the need for multiple, dedicated inline finishing devices. And it maximizes productivity by enabling prints to be output to stacker carts at full rated print speed, while an attached finishing device binds other jobs at its full rated speed.

The ultimate complement to offset.

Xerox® Matte Dry Ink

Matte Dry Ink was originally developed to take advantage of the growing photo market. But it has a greater benefit — making digital print the ideal complement to offset. The combination of Matte Dry Ink and the press's imaging system design makes the Xerox® iGen® 5 the perfect way to augment your existing offset business. Matte Dry Ink truly expands your ability to succeed in some of the most exciting and fastest growing markets in our industry, including photo products.

Specialty Dry Inks add clear value.

5th color

The gamut-extending 5th color dramatically increases your ability to produce the jobs that customers are looking for today. It lets iGen® 5 match a wider variety of corporate brand colors, extending the value of digital print to previously offset-only jobs.

Adding the Orange, Green or Blue extension inks to the color recipe can dramatically expand the gamut and productively print with more accuracy and consistency than ever before.

Clear Dry Ink.

Impressive specialty effects

The 5th station in the iGen 5 Press can also use Clear Dry Ink to create decorative spot varnish effects. Clear Dry Ink's gloss effects with Matte Dry Ink make a bold, high-value impression that enhances any digital print.

Clear Dry Ink lets you say yes to even more digital jobs, and add more clearly differentiated value.

Take on bigger opportunities.

26" sheet size and thick stock

iGen® 5's large 26" sheet size lets you print more jobs more economically — including unique applications such as 6-panel brochures, gatefold pamphlets and direct mail campaigns that get noticed. It translates to more up per hour, greater efficiency, fewer sheets and exclusive capabilities that will help to grow your business.

Add thick stock capability and your opportunities grow even further to include point of sale, packaging and other jobs that benefit from 18-24 pt media.

Contact your Xerox representative to schedule a demonstration today. See what Xerox® iGen® 5 Press flexibility can mean for your business. Visit www.xerox.com for more information.