

Xerox WorkCentre 5325 Series

Outstanding 21- to 30-ppm
A3 Monochrome MFP



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Turning in a very strong performance in BLI's two-month, 150,000-impression durability test, the WorkCentre 5325 has earned a Summer 2012 BLI "Pick" for "Outstanding 21- to 30-ppm A3 Monochrome MFP." Among the reasons for this honor are its excellent feature set, very good image quality and impressive ease of use.

"The WorkCentre 5325 delivers a lot of bang for the buck," said George Mikolay, BLI senior product editor for A3/Copier MFPs. "It's priced lower than average but offers an exceptional feature set, with great paper-handling capabilities, more memory and a higher hard drive capacity than most competing machines."

"The WorkCentre 5325 produced great output, with exceptional printed text quality," added Mikolay. He noted that the device also scored excellent grades from BLI in printed and copied halftone ranges.

The WorkCentre 5325's tested productivity was another factor in its "Pick" win, with the device turning in a very fast scanning performance in all modes tested. Multitasking is another strong suit, with the WorkCentre 5325 showing no delay between jobs. It also proved faster than average when printing BLI's job stream test, which simulates a busy workgroup by releasing multiple print jobs to the device simultaneously, proving it has the power to handle the stresses of a busy work environment.

The WorkCentre 5325 is simple to set up and administer, thanks to Xerox's exceptional administrative utilities. Also contributing to ease of use for both users and network administrators is the bidirectional print drivers that let users check consumables and device status from their desks, eliminating the need to install or use a separate monitoring utility. Plus, the well-designed control panel is easy to use, and standard EIP architecture lets the device integrate seamlessly into most popular workflows.

“We are honored that Buyers Lab has selected the Xerox WorkCentre 5325 Series as a ‘Pick’ award winner for Summer 2012,” said Siddhartha Bhattacharya, worldwide senior product marketing manager, Xerox Enterprise Business Group. “The award shows our customers how important the monochrome market is to Xerox – from supporting the needs of the growing MPS market to improving efficiency for workplaces where color is not a requirement – we continue to make the investment to meet our customer needs with the right set of product capabilities.”

Considering all of its strong points, BLI highly recommends the WorkCentre 5325 (base MSRP \$7,100) for workgroups with monthly volumes up to 7,000 impressions.

About **BLI Pick Awards**

Twice a year with its “Pick” awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI’s exhaustive lab tests.

BLI’s awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer’s maximum duty cycle. BLI’s durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI’s lab test earns BLI’s “Recommended” or “Highly Recommended” seal and a BLI “Certificate of Reliability” and qualifies as a “Pick” award contender. Consequently, a BLI “Pick” is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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