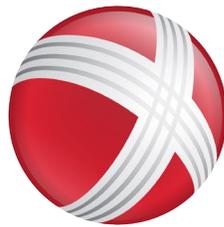


Xerox Easy Translator Service

Outstanding Achievement in Innovation

xerox



The Xerox Easy Translator Service won an “Outstanding Achievement in Innovation” award from the analysts at BLI thanks to the following strengths...

- Cloud-based service lets users scan a document at the MFP and receive a printout of the translation within just a few minutes
- Wide range of supported languages, making a truly global solution
- Easy-to-use solution offers both “draft-quality” machine translation and access to professional translation services
- Flexible pricing structure to meet the budgets of all users

In an increasingly globalized world, there is considerable need for translation services. But getting printed documents translated can be a hassle. The Xerox Easy Translator Service removes any barriers by allowing users to scan documents at the MFP and receive a printout of the translated document—in any one of 38 languages—within minutes. The service also provides an electronic version of the file for download to a PC or other device. Users can even opt for a professional-quality translation performed by translation specialists, typically returned within a few business days.

Moreover, this convenient and powerful solution is incredibly easy to use. Customers can scan files at supported Xerox devices using the MFP-resident app, or upload electronic files from their workstation or mobile device. This versatility lets users stay productive in the way that works best for the document at hand.

“Imagine walking up to an MFP with a document written in a foreign language, scanning it, and getting a printout of the document that has been translated into your native tongue. Or imagine needing a quick translation of a document for a colleague that speaks a foreign language. That’s the magic the Xerox Easy Translator Service app enables,” explained Jamie Bsales, Director, Office Workflow Solutions Analysis at BLI. “Granted, the instant translation is ‘machine quality’ good enough for documents that will be shared internally. But if you need expert human translations, you can order those just as easily, without having to hunt for the proper translator.”

Xerox Easy Translator Service is an optional solution that runs on MFPs equipped with 2016 Xerox ConnectKey Technology. The MFP-resident app can be downloaded free of charge from the Xerox App Gallery portal, with subscription prices for machine translations starting at \$1 per page.

About **BLI Pick and Outstanding Achievement Awards**

With its Pick awards, BLI gives special recognition to the hardware and software products that provided the most outstanding performances in BLI’s unique evaluations. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

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