## Accelerate Your Xerox® Rialto® 900 Inkjet Press with Xerox® FreeFlow® Core





The Rialto 900 Press is designed to bridge the gap between high-speed production inkjet and toner-based cut-sheet devices. Continuous feed, white paper in to stacked cut-sheet out, the Rialto 900 streamlines delivery of high-value inkjet jobs. FreeFlow Core enhances value by adding control, precision and time-saving workflows to your prepress operations.

### THE RIALTO 900: SMALL. SIMPLE. SCALABLE.

When you need the productivity of a continuous feed inkjet press with the operational simplicity of cut-sheet digital, the Rialto 900 is the right choice. Combining inkjet speed and per-page economics with attractive image quality and a low capital investment cost opens the door to higher value, higher volume jobs. FreeFlow Core helps you make the most of your investment with tools that simplify accessibility, print submission and prepress, color management and inline finishing.

### XEROX® FREEFLOW CORE: STREAMLINE AND AUTOMATE. PREPARE, PRINT AND FINISH MORE JOBS IN LESS TIME.

FreeFlow Core delivers a modular, integrated toolset to automate and simplify the production process. On its own, this powerful, scalable software suite helps organize jobs and get them prepped, printed and finished faster and with fewer manual operations. FreeFlow Core helps optimize both files and workflow to take full advantage of the Rialto 900's capabilities. You'll accelerate both production and profit. Entry-level inkjets make it easy to replace and simplify offset shell workflows and other offset applications.

### EASY, AUTOMATED FUNCTIONALITY TO BOOST PROFIT AND PRODUCTIVITY

Together, the Rialto 900 and FreeFlow Core provide your operation a powerful and profit-boosting production solution capable of trimming overhead costs and reducing job turnaround time. Time- and step-saving workflows, healthy, ready-to-print files and the ability to plan layout for maximum productivity on a given roll size all make you faster, more productive and more marketable.

84% 24

Print providers who say reducing waste and increasing efficiency are strategic goals.\*

\*InfoTrends, 2017



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### The three challenges the Xerox<sup>®</sup> Rialto 900 Inkjet Press and Xerox<sup>®</sup> FreeFlow Core solve together.



### 1. CONFIRMING FILES ARE SPEED- AND INKJET-READY

There's nothing like a faulty PDF or a missing font to slow down your print engine on a critical high-volume run. FreeFlow Core conducts a complete quality check and provides fixes—to precondition files and ensure they're ready to print and finish to exact specifications.

Quality checks are easy and automatic. Make sure every PDF is error free and normalized to GWG standards. Normalize, convert and map spot colors—easily and automatically.

#### 2. SIMPLIFYING SETUP AND JOB MANAGEMENT

Whatever you're printing, production planning is easier with FreeFlow Core. Take full advantage of the Rialto 900's capabilities by creating rules to organize and manage job types for maximum efficiency. With intelligent workflows, batching and sorting by job types and grouping by paper type or roll size is simple, fast and automated, and imposition is drag-and-drop simple.

FreeFlow will sort, group and batch jobs while calculating the most size-efficient imposition based on rules you provide, and remember the settings for similar jobs in the future.

### 3. AUTOMATING INLINE FINISHING

With FreeFlow Core, you can automatically add dynamic, 2D perforation codes and other control marks to take full advantage of Rialto 900's inline finishing capabilities. Finish documents to any specification with complex instructions automatically added to each sheet. Rather than relying on templates, FreeFlow Core and its rules-based architecture allows finishing devices to be utilized at maximum efficiency—especially important in a shop with both cut- and continuous-feed engines.

You'll gain speed and efficiency with complete instructions for cutting, perforations, folds and other finishing operations embedded in your print run.



### Want to learn more?

Find more information or download a free trial of Xerox<sup>®</sup> FreeFlow<sup>®</sup> Core at **www.xerox.com/automate**.

Learn more about workflow solutions from Xerox at **xerox.com/workflow**. Talk to Xerox engineers about how FreeFlow<sup>®</sup> Core works at **xerox.com/coreforum**. Read and download more about the Xerox<sup>®</sup> Rialto<sup>®</sup> 900 Press at **xerox.com/rialto**.

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