

Step Into Speed

An increase in digital print jobs is good news until you consider the steps involved to get each file production-ready. Managing all that work manually is even more challenging as our skilled labor force shrinks and costs rise. Process automation is the only way to complete essential file optimization and preparation tasks across dozens—if not hundreds—of jobs per day.

\$3 for every \$1

For every \$1 spent on print, \$3 are spent on non-print activities to produce a given document¹

6 hrs.

Average time spent on common tasks required to prepare a job to print²

3-11%

Average print volume that is wasted due to bad data or incorrect customer file prep²

Stop wasting time and money on repetitive, manual job prep tasks. Transform demanding to done—automatically.

Xerox® FreeFlow® Core 8.0 is more powerful than ever! Its intelligent, rules-based automation puts manual prepress, makeready, and job routing tasks on autopilot, eliminating inefficiencies and waste so you can get jobs into your clients' hands faster and more profitably—and consistently meet tight service level agreements (SLAs).



Get started faster:

Now you can build a workflow in seconds!



Even easier to use:

Job submission is faster



Faster processing:






Jobs are grouped and processed simultaneously

Unburden your people— and your operation.

Xerox® FreeFlow® Core 8.0's rules-based automation gives you the power to automate the repetitive tasks that bog down production, perpetuate inefficiencies, produce errors and waste, and prevent profit and growth.

Complexity is everywhere.




94%
of print service providers receive files with errors¹

-  **Low res images**
-  **Incorrect color space**
-  **No bleed or crop marks**
-  **Fonts not embedded**
-  **Transparency issues**

Running these jobs as provided is a huge waste. Fixing them by hand kills revenue.




+8%
change in digital page share vs offset²

Each job must be:

-  **Prepped and imposed**
-  **Matched to the right press**
-  **Scheduled and tracked**

Manually routing jobs for production is too time consuming in our fast-turn world.

43%
of print service providers use all or mostly manual processes³

-  **Making image and text changes**
-  **Adding watermarks and barcodes**
-  **Incorporating embellishments**

Client changes happen. How you accommodate them defines profitability.

¹ Ghent Workgroup

² IT Strategies

³ North American and European Software Investment Outlook: 2019, Keypoint intelligence-InfoTrends

Accelerate Your Efficiency

“FreeFlow® Core converted a multi-hour, error-prone file processing task into a two step, drag-and-drop process.”

AlphaGraphics, Sandy, UT

Eliminate Errors and Waste

“Whether static or variable, Sir Speedy Printing and Signs can now ship with 100% accuracy.”

Sir Speedy, Irvine, CA

Capture New Opportunities

“FreeFlow® Core lets our prepress staff work on more creative, higher-value tasks.”

Allegra Pickering, Canada

Transform problems into perfect—in seconds.

Go from
“Oops” to
“Done!”

ELIMINATE ERRORS +
WASTE, AUTOMATICALLY



Automatically inspect PDFs to ensure files are error free.
Optimize PDFs to create super-efficient files that accelerate processing speeds:
Up to 9900%!

Go from
quiet to
cranking.

KEEP JOBS FLOWING,
AUTOMATICALLY



Intelligently prep each job on the fly.
Automatically interrogate each job for common attributes.
Batch and route similar jobs, even in multi-press vendor shops.

Go from
manual to
hands-free.

CAPTURE MORE
OPPORTUNITY,
AUTOMATICALLY

Add security
watermark

Add content



Add
specialty
effects

Add or
change
pages

Implement client changes and design edits quickly.
Insert, rotate, delete and normalize pages.
Add specialty embellishments in seconds without a designer.

More flow. Less fumble.

Xerox® FreeFlow® Core 8.0 accelerates every job from intake to release—so you can manage the flow of jobs, not the jobs themselves. The same intelligent, rules-based logic that automates the identification and correction of bad files is used to support streamlined processing and routing of jobs across an entire fleet.



Pick the exact modules you need based on your jobs and automation goals:

- BASE SOFTWARE**

Put common prepress and job routing tasks on autopilot.
- ADVANCED PREPRESS**

Optimize everything: PDFs, color management, document manipulation and annotation.
- ADVANCED AUTOMATION**

Transform manual steps in your workflow into programmed actions.
- OUTPUT MANAGEMENT**

Implement even smarter decision making regarding when and where your jobs will be printed.
- VARIABLE DATA**

Fine-tune personalized communication workflows by integrating VIPP® and PDF / VT jobs with Core.

Download FreeFlow® Core Engine Accelerators and go from zero to hero on anything flat.

Free Xerox® FreeFlow® Core Engine Accelerators give you pre-built workflows and tools designed to help fully leverage Xerox and non-Xerox printer capabilities—in seconds. These powerful tools are provided free of charge so you can amp up productivity immediately. Here's a taste:

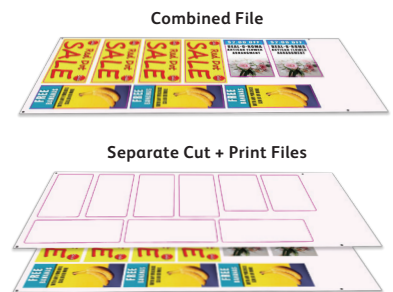
**No designer?
No problem!**
For Xerox® Presses

Instantly add eye-catching embellishments without having to go back to the design phase.



Wide Format Accelerator
For any printer

FreeFlow® Core will automatically extract die lines, creating one file for printing and another for the cutting system.



Xerox® FreeFlow® Core Accelerators can be downloaded for free under Support and Drivers at Xerox.com.

Contact your Xerox® Rep or visit xerox.com/automate to learn more.