

One-Click Booklet Production with Xerox® IntegratedPLUS Finishing Solution

Automation is the new standard.

As the number of jobs coming into your shop goes from a handful to dozens or even hundreds a day, you just can't afford to have manual labor handling each job. The challenge is finding a way to deliver production volumes of short, diverse runs simply and affordably. By pairing the Xerox® Versant® Presses and the Plockmatic Pro 50/35 Booklet Maker with the IntegratedPLUS Finishing Solution, you'll find a smooth and flexible way to dramatically increase your productivity, your customer satisfaction and your profitability. And it all starts with automation.

Inline Finishing at the Push of a Button

When the Xerox® Versant Presses are combined with the Plockmatic 50/35, the results are impressive output at an affordable cost. What's more, the Versant/Plockmatic combination is as easy to use as the walkup printer in your office. If you know how to click and print, you can produce short-run, diverse booklets of varying sizes and thicknesses all day long.

If you produce a large number of short-run jobs, you know that as run sizes get smaller, inline finishing can be the most cost effective option. You should also know that the IntegratedPLUS Finishing Solution's enhanced automation removes complicated and time consuming manual setups so you can produce multiple short-run jobs quickly and easily.



Multiple short-run jobs are a snap when the automated features of the Xerox® Versant® Press and Plockmatic Pro 50/35 Booklet Maker are paired with the IntegratedPLUS Finishing Solution.



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Xerox® Versant® Presses

The Xerox® Versant Presses are ideal for this level of automation and flexibility. With the market's shifting emphasis toward short runs, quick turnarounds and insourcing, success comes through processing many more jobs in a shift and in a day than in the past. Automation is the key to helping you do it efficiently.

Plockmatic Pro 50/35 Booklet Makers

The Plockmatic Pro 50 or Pro 35 Booklet Maker is the production inline option for professional users who require booklets of the highest quality at rated speed—including the option to add color covers. The Pro 50/35's compact design allows customers to choose only the modules they need based on their applications. The inline configuration saves you the time of doing finishing tasks separately while reducing waste and the cost of human errors. The finisher can also be used as a walkup device in offline mode. A small footprint saves floor space and enables a smooth workflow environment delivering booklets with a professional look and feel at an affordable cost.

Maximizing Your Investment with Simple and Powerful Tools

In combination with the Versant and Plockmatic hardware, the IntegratedPLUS Finishing software oversees jobs from start to finish for a fully automated booklet workflow. It all starts with Xerox® FreeFlow® Core. It automates all prepress steps like imposition and preflight as well as coordinating the printer and production finisher as a single unit—all without any operator intervention.

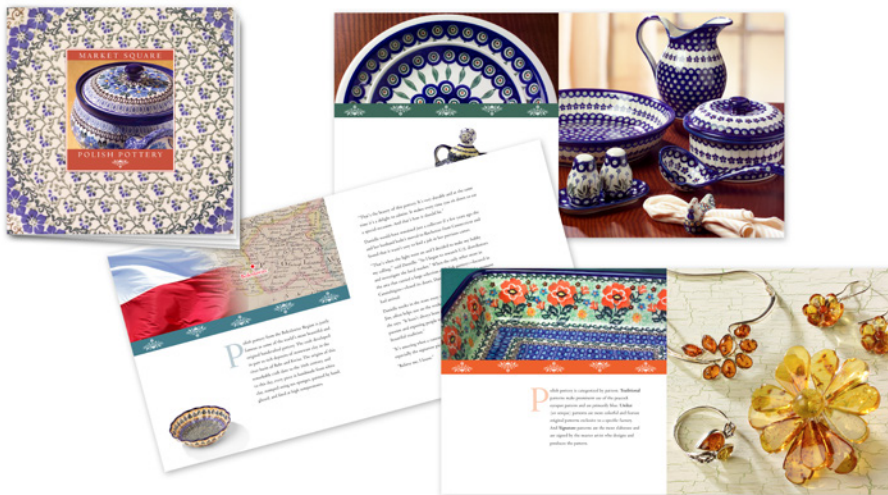
At prepress, either hot folders or a Web-to-print portal can be used to enter jobs into the system. PDF files can be dragged and dropped into a hot folder and the system will auto-select the stock size and make the adjustments to the stitch head and trimmer to match binding and trimming instructions including bleeds, cover insertions and folding. Press sheets then pass directly from the printer to the booklet maker, along with the JDF data required for automatic finishing setup. Other than loading paper and unloading booklets, the operator is free to take care of other tasks and let the IntegratedPLUS Finishing Solution handle the details from start to finish.

Benefits

- Streamlines prepress operations and removes production bottlenecks
- Runs finishing devices at rated production speeds
- Reduces errors and ensures consistent job processing practices
- Reduces labor costs by freeing up skilled operators for higher-value tasks
- Optimizes asset utilization even with diverse, short-run job streams
- Increases quality and efficiency, enabling you to take on more jobs
- Increases revenue through growth and enhanced profitability

With the Xerox® IntegratedPLUS Finishing Solution, you can drive more booklet jobs through your shop with lower costs and faster turnarounds. With exponential reductions in your prepress and setup times, your productivity can increase up to 30%.

IntegratedPLUS Finishing with the Plockmatic Pro 50/35 is available for other Xerox® presses including the Xerox® Color Press and Xerox Nuvera® families.



Efficient, Highly Automated and Predictable Production with One-Touch Prepress and Automatic Finishing Setup



For more information on one-click booklet production with the Xerox® IntegratedPLUS Finishing Solution, contact your Xerox representative, call 1-800-ASK-XEROX or visit us at www.xerox.com/integratedplusfinishing

