

# Xerox<sup>®</sup> Solid Ink colors True, vibrant...and environmentally responsible.

With a cartridge-free design and minimal packaging, a nearly waste-free printing process and a safe, toxin-free formulation, Solid Ink is an environmentally conscious way to print.



### Safe and clean.

Resin-based Solid Ink sticks are completely safe and clean, and contain no solvents. Unlike laser print cartridges, they cannot spill, leak or smudge on your clothes.

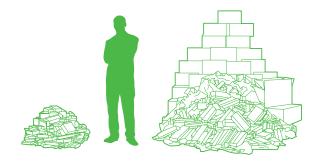


## Less consumables means less to throw away.

When a **laser printer** runs out of toner, you are left with big, bulky print cartridges that need to be disposed of. Not to mention other replaceables such as fusers and imaging units.

**Solid Ink printers** use compact Solid Ink sticks with no cartridges. So when you run out of ink, there's nothing left to throw away. And because the ink sticks are so small, there's also less packaging to recycle. The only other replaceable unit is a maintenance roller. This lasts for tens of thousands of pages, so it only needs to be replaced a few times in the life of the printer.

Over the 4-year life of a typical cartridgebased toner printer, the waste generated amounts to 246 lbs. A Xerox® Solid Ink printer produces only 19 lbs. of waste!



Total waste produced from printing 4,000 pages per month for 4 years on a Xerox® ColorQube 8870 and competitor's laser printer

### Solid Ink



Laser



Besides drastically reduced landfill waste, Solid Ink's cartridge-free design and minimal packaging also mean less energy used during manufacturing and less storage space for better transportation efficiency and fewer delivery trucks on the road — saving you shipping costs while benefiting the environment. Solid Ink packages are small enough to fit in your desk drawer, saving your work environment, too. There's no need to take up an entire cabinet with printer supplies.

### Multiple functions use less power.

When you choose a Solid Ink MFP, it does the work of several standalone office products (printer, copier, scanner and fax) while consuming less electricity.

# Recycled paper welcome.

Because Solid Ink prints the same vivid color on any paper, you can use recycled paper for all your printing. You don't need expensive, super-white paper to get superb image quality. Plus, you can recycle Solid Ink printouts.





#### Efficient Use of Paper

Standard features like automatic twosided printing and copying, and N-up printing fit more output onto a single sheet, saving time, trees and money.



BERTL'S

#### Award-winning Technology

BERTL's Best Award Best Eco friendly Ink Technology Xerox® Solid Ink

BERTL

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**Scan to save paper.** The email and scan-to-file capabilities on Solid Ink MFPs replace the need to mail hardcopy documents, reducing paper inventories and minimizing the energy required to deliver documents by air or ground transportation.



