Plan your days.
And watch your future unfold.

Educators, with their busy, full workdays, depend on day planners to stay on schedule. A glance at a calendar showing the days, weeks and months ahead – with space to add notes for each day – helps move the academic year forward. Adding full-color photos and words of inspirational content can motivate and recharge educators – so important when encouraging a classroom of students.

Xerox® Color C60/C70 Printer

Xerox® D Series Copier/Printer

The Opportunity

At the start of every year, day planners are a necessity. Like all busy professionals, educators need to plan ahead, noting appointments with colleagues, meetings with students, exam dates and so much more on their day planners. Not only do day planners allow educators the space to keep track of upcoming events and activities, they are the perfect vehicle for inspirational words, full-color photos and other customized content. For ideas, look at the Educator's Edition of the Day Planner, which includes room for adding notes, doodles and sketches, important dates and addresses. It also includes lists of fun activities, ways to reduce stress and more.

With the Xerox® Color C60/C70 Printer and Xerox® D Series Copier/Printer or Printer, you can provide educators with an excellent planning tool and an optimistic look ahead – day by day, week by week and month by month. Every year means a new opportunity for you to create new day planners, demonstrating your capabilities to print simple to complex jobs quickly and efficiently, with the highest standards of image quality. And you can do it all cost-effectively for today's tight budgets.

The Xerox Advantage

The Xerox® D Series Copier/Printer or Printer is an easy-to-use system that packs a large feature set into a small footprint, allowing you to print professional, monochrome day planners with colorful covers and inserts as well as many other documents. The Xerox® D Series Copier/Printer or Printer supports up to six types of media, making it easy for you to do economical, high-value documents.

Day planners can be printed on letter / A4 media or large media. They can include tabs, covers and a variety of finishing features on the same job, such as dual staples on the document set and Z-folding. To get the desired output quickly and easily, the Exception Page Programming and Special Pages feature set allows you to print pages that require settings that are different from the job settings, such as color covers and tab pages.

Day Planners
Application Brief

At Xerox, we have the right tools and technology to help you create impressive day planners, this year and next.

Production Notes

On the Educator's Edition of the Day Planner, monochrome text pages are printed with a Xerox® D Series Copier/Printer or Printer. Color covers are printed with a Xerox® Color C60/C70 Printer.

The result? Outstanding image quality and cost-effective monochrome and impactful color output for printing day planners and other complex jobs.

Workflow / Software:

Adobe® InDesign® CS5

Print Engine:

Color pages – Xerox® Color C60/C70 Printer

Monochrome pages – Xerox® D Series Copier/Printer or Printer

Finishing:

Dual variable length / stapling, 8.5 x 11 in. / A4

Number of Pages:

Color covers

5 tabs / straight collated

46 text pages including 11 x 17 in. / A3 engineering Z-fold or color inserts

Media:

Xerox® digitally optimized paper

1 Full-color photographs, both on the covers and some inside pages.

2 5 bank tabs, straight, collated.

3 Special pages showing world time zones, phases of the moon, graphics, borders and backgrounds either as color inserts or as 11 x 17 in. / A3 engineering Z-fold.